

CONTACT

- Amanda Levasseur
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- www.AmandaLevDesign.com

SKILLS

ADOBE ILLUSTRATOR



ADOBE PHOTOSHOP



ADOBE INDESIGN



ADOBE XD



ADOBE PREMIERE RUSH



INTERACTIVE PDFS



STORYLINE 360



POWERPOINT/KEYNOTE



AWARDS

LLNL Director's Office Award

2022 Exceptional Creativity and Deployment for External Websites

LLNL Business Directorate Award

2021 "Perfection & Awesomeness" for Security Awareness Campaign

LLNL Director's Institutional Operational Excellence Award

2021 New Security Policy Campaign

Adobe Design Achievement Award

2016 Commercial: Graphic, Illustration

CERTIFICATES

User Experience Certificate 2022

Specialty in Interaction Design, Nielsen Norman Group

Golden Key International Honor Society

Maintained 4.0 in Master's Degree Program

VISUAL COMMUNICATIONS DESIGNER

Accomplished, Adobe award-winning, creative designer. Visual communicator transforming text to clear, impactful, esthetically pleasing messages. Project lead to SMEs such as engineers and scientists to develop training courses, special events, branding, and campaigns. Strategize content for maximum retention rates in training or persuasion for stakeholder presentations. Keep current with new design technology. Art direct large, long-term projects on budget and by the deadline with highly satisfied customers.

EXPERIENCE

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SENIOR GRAPHIC DESIGNER

Lawrence Livermore National Laboratory – Livermore, CA www.llnl.gov

Project lead and designer in a wide range of visual communications including presentations, events, branding, environments, and websites. Lead and art direct junior designers, managing an average of fifteen projects at a time. Strength in technical illustration and storytelling for presentations. Manage lab-wide projects for internal and external audiences. Create high visibility training courses for the Department of Energy. Organize and design content from SMEs into instructional training courses using specialized programs. Utilize visual aids such as custom graphics, gamification, and animation to engage the viewer. Transform data from scientists and engineers into captivating visuals for investors, events, and public journals.

2019



PRESENTATION DESIGNER

CBRE - San Francisco, CA

www.cbre.com

Worked closely with Brokers to compose data into multi-million dollar property presentations for Fortune 500 companies. Constructed illustrative maps, tables, and graphs for compelling interactive presentations and sales materials. Expert in unique programming for rare seven-screen Liquid Galaxy display.

2018



SENIOR GRAPHIC DESIGNER

Friant Furniture – San Leandro, CA www.friant.com

Devised worldwide corporate media, including sales presentations, trade show environments, web design, and marketing collateral. Launched re-branding of the 30-year-old company. Art Directed inhouse team, vendors, and freelancers in new storefront location design. Managed extensive image database and product roll-outs.

2017



FREELANCE DESIGNER

Serving CA since 2003

Levi's, Restoration Hardware, Robert Half, Coldwell Banker, Parents Magazine, Colorhythm, Alameda Department of Education, LeJeaune Music, Optique America, and Carmel Villa Care and more.

EDUCATION

2023



University of Arizona, Global Campus

Master of Science and Technology for Instructional Design

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Academy of Art University, San Francisco, CA Bachelors in Fine Art - Illustration. Storytelling